

*Dermatology Associates
Cosmetic Center
Autumn Newsletter 2011*

Cheetah and leopard print are all the rage this fashion season. While spots are stylish on shoes, on the skin they are often signs of aging and sun damage. This newsletter will highlight the products and procedures the Cosmetic Center utilizes to help you get rid of unwanted spots. In addition, the warning signs of melanoma (the spots everyone should look out for) will be reviewed. Look for our special promotions and new products on page two.



Deciding on the best treatment for brown spots and discoloration is often difficult with the wide array of products and procedures that are available. At the Cosmetic Center, we strive to provide products and procedures that are scientifically supported and offer several options to treat unwanted brown discoloration.

The Cosmetic Center offers several physician dispensed sunscreens, including Elta MD, Skinceuticals, Vanicream and ColoreScience and daily use of sunscreen can help prevent brown spots. These sunscreens have proven broad spectrum ingredients that go on smoothly without leaving a greasy white film. Vanicream is specially formulated for those who have allergies to common ingredients of skin care products, and ColoreScience is a mineral make-up line that provides coverage and sun protection.

Hydroquinone and tretinoin are two prescription ingredients that work together to fade brown discoloration over several months. Hydroquinone is a bleaching agent and tretinoin (generic Retin-A) exfoliates the top layer of skin aiding in better penetration of the former. The Cosmetic Center compounds hydroquinone 5% and tretinoin 0.05% in a cream base. We also have hydroquinone 4% available separately in Glytone Clarifying Cream and Gel.

Procedures like glycolic acid peels, Intense Pulsed Light Laser and medium-depth chemical peels can be used in conjunction with products or as stand-alone treatments for brown discoloration and spots. These treatments vary according to downtime, cost, and how quickly results are achieved.

Come see our skin care experts for an individualized treatment regimen to help fade your spots and for more information.

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Watch Your Spots

Melanoma is a type of skin cancer and anyone can get melanoma. Melanoma has a very high cure rate if it is caught early, so everyone should know the warning signs of melanoma. When checking your skin once a month, you should look for the ABCDEs of melanoma.

- A for asymmetry. One half is different from the other.
- B for border. An irregular, scalloped or poorly defined border.
- C for color. Various colors from one area to another; shades of tan, brown or black; is sometimes red, white or blue.
- D for diameter. Melanomas are usually bigger than the size of a pencil top eraser (6mm) when first diagnosed but may be smaller.
- E for evolving. A mole that is changing or is different from the rest (the ugly duckling).

For more information and images go to the American Academy of Dermatology website: www.aad.org or the Skin Cancer Foundation website: www.skincancer.org

New Products

Phloretin CF Gel

Formulated with an optimized acid combination of 2% phloretin, 10% vitamin C, and 0.5% ferulic acid. Phloretin CF gel boost skin's structure as a result of collagen synthesis, improves laxity due to increased elastin production, **diminishes age spots** and delivers with controlled penetration in a light, fresh texture.

AOX+ Eye Gel

Triple antioxidant treatment to combat photoaging and signs of fatigue. AOX+ Eye Gel prevents signs of aging, corrects signs of photodamage, helps reduce the appearance of puffiness and under-eye bags and combats signs of fatigue to restore a fresh, vibrant appearance.

NeoStrata Skin Active

NeoStrata Skin Active Introductory Kits include Exfoliating Wash, Matrix Support SPF 20, Cellular Restoration and Intensive Eye Therapy, \$76.99. NeoStrata Skin Active, an advanced, comprehensive anti-aging regimen, targets all the visible signs of aging with state-of-the-art technologies.

Special Promotions

Latisse Special Extended! - Buy one Latisse for \$99.95 and receive another Latisse Free! - (through January 31, 2012, limited quantities, while supplies last)

Colorescience Gem Spritzers are buy one get one Free and with the purchase of a procedure package, Free! - (while supplies last, excludes Be Still)