

NEW TREATMENT HELPS FIX THAT UNWANTED DOUBLE CHIN

By Dermatology Associates

Until recently, if anyone was looking to achieve a more slim, trim, and well defined chin, surgery with anesthesia was the best option. Now, there is a new injectable treatment available to improve your chin profile. If you're bothered by moderate submental fullness, commonly referred to as "double chin," Dermatology Associates may have the solution just for you! KYBELLA™ is the first and only FDA-approved non-surgical treatment that contours and improves the appearance of submental fullness. With Kybella we can customize a treatment program to help you achieve your aesthetic goals.

Submental fullness is a common yet undertreated concern that affects both men and women. Sometimes, no matter how much you diet or exercise, the condition persists and can make you look heavier and older than you really are. Genetics and the aging process can play a big role in whether you have a double chin. Kybella™ provides a new option to consider for individuals who are not ready for a surgical fix but are looking for a solution to get rid of fat beneath the chin.

What is Kybella™ and how does it work?

Kybella™ is identical to deoxycholic acid, which is produced in our bodies naturally. This acid helps the body absorb fats. When properly injected into submental fat, it causes lysis – i.e., it destroys the cell membrane. The fatty cell then releases its contents, and the body metabolizes the fatty contents as normal. Once destroyed, these cells cannot store or accumulate fat. The procedure is available on an outpatient basis, and patients can receive up to six single treatments no less than one month apart. Most patients will need 2-4 treatments over a period of 3-6 months. Each nonsurgical treatment session with Kybella™ typically lasts about 20-30 minutes. Once the aesthetic goal is achieved, retreatment or maintenance treatments are not expected.

Treatment with Kybella™ should only be provided by licensed health care professionals such as Dermatology Associates' board certified physicians. It is important to keep in mind that the treatment of



fat outside of the submental area with Kybella™ is not recommended or approved by the FDA. The most common side effects of Kybella™ include swelling, bruising, pain, numbness, redness, and areas of hardness in the treatment area. With Kybella™ treatments, a more refined chin and neck may be noticeable after as few as 2 treatments and will last for years, which means that touch-ups, after your initial series of treatments, are unnecessary.

Is Kybella™ right for me?

Chances are that Kybella is right for you if you are bothered by the fullness under your chin, feel that the condition makes you look older or heavier than you actually are, and would like to avoid surgery. Remember that if your main concern is weight loss, you may not be a good candidate for Kybella™. You shouldn't view this procedure as a way to lose weight. Also, patients with a lot of excess skin under the chin and neck are poor candidates for Kybella™ treatments.

Dermatology Associates is excited to be one of the first in the area to offer this exciting treatment! Holly Sanders, M.D. and Erin Martin, M.D. are two board certified dermatologists specializing in medical aesthetics who perform Kybella™ treatments at our Bristol and Johnson City offices. Please call today to schedule your complimentary initial consultation.

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