

All our physicians are board certified by the American Board of Dermatology



Carri Homoky, MD



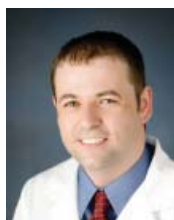
Russell Mader, MD



Erin Martin, MD



Jill Moore, MD



Douglas New, MD



Patrick Rash, MD



Erin Reid, MD



Joni Sago, MD



Holly Sanders, MD



Landon Stigall, MD



Chad Thomas, MD

What's New in 2014?

Dermatology Associates Announces Renovations, New Physicians, and Mohs

Dermatology Associates enjoyed a rewarding, busy 2013, and 2014 is proving to be just as exciting. In order to meet the ever-increasing skin care needs of the East Tennessee area, Dermatology Associates continues to expand and grow. We have invited two new dermatologists to join our group, including another fellowship-trained Mohs surgeon. Additionally, we continue to improve our office spaces so we can provide the most comprehensive, expert care possible for our patients.

Because we value you and our ongoing professional relationship, please allow us to use this newsletter to introduce you to our new physicians and to inform you about the improvements we've made in our services and facilities. Our goal is to provide you with the best, most professional care possible.



Johnson City Office

Last year, we were delighted when Dr. Larry Hudson joined the Dermatology Associates family, providing us with a convenient office in Johnson City (at the NorthPoint location). Shortly thereafter, Dr. Hudson decided to retire following a wonderful 30-year career to be closer to his son's family in Charleston, S.C. At the same time, Dermatology Associates decided we needed additional space in order to provide our Johnson City patients with all the services that we have to offer. With that in mind, we are pleased to announce that we have expanded the Johnson City office, adding 1,300 square feet of new space and four new exam rooms. The interior was also updated with some nice finishing-touches. We are all very pleased with the "new" facility.

The office is now staffed by Dr. Holly Sanders. She is assisted by James Risney, PA, and Angela Smith, NP. We are also excited to announce that one of our new physicians, Dr. Erin Martin, will join the Johnson City team in August of this year. Currently, our Johnson City services include general dermatology and medical aesthetics. But, we aren't finished yet! We have even more plans for additional expansion and renovations. Part of our plan is to add a Mohs surgery suite in the near future. We hope to provide this invaluable service to our patients in the Johnson City area soon.

Continued on back page

Serving Kingsport, Bristol, & Johnson City for Over 35 Years

2300 West Stone Drive
Kingsport, TN 37660
(423) 246-4961

3183 West State Street
Bristol, TN 37620
(423) 764-7131

1021 West Oakland Avenue, Ste. 102
Johnson City, TN 37604
(423) 928-9014

www.tricitiesderm.com

Dr. Landon Stigall: Physician Brings Additional Mohs Expertise to Dermatology Associates

Dr. Landon Stigall, a native of Boone, N.C, is looking forward to returning to the Appalachian Mountains in July when he begins his professional career at Dermatology Associates. Dr. Stigall has spent the last four years completing his dermatology residency at Geisinger Medical Center in Danville, Pa. He then pursued an additional year of specialty training in Mohs surgery, cutaneous oncology, and facial plastic and reconstructive surgery under the direction of Drs. John Zitelli and David Brodland, renowned leaders in the field.

The move back to the Tri-Cities offers Dr. Stigall close proximity to the James H. Quillen College of Medicine, where he completed his medical education. He views this as an opportunity to mentor other students interested in the field of dermatology and to raise awareness about prevention of skin cancer and innovations in their surgical management.

Dr. Stigall is a board-certified dermatologist and is a fellowship-trained Mohs surgeon, certified by both the American College of Mohs Surgery (ACMS) and the Accreditation Council for Graduate Medical Education (ACGME). His primary practice will consist of the surgical treatment of skin cancers and advanced cutaneous reconstruction.

Growing up in Boone shaped Dr. Stigall's love for the outdoors, and he looks forward to spending time with his Husky on the local hiking trails. Additionally, he looks forward to resuming long-distance running in the area and doing some traveling.

Dr. Stigall will begin seeing patients at Dermatology Associates in early July.



With the addition of Dr. Landon Stigall, Dermatology Associates now boasts three American College of Mohs Surgery (ACMS) fellowship-trained Mohs surgeons.

Dr. Erin Martin: Physician Has Special Interest in Cosmetics and General Dermatology



Dermatology Associates is pleased to welcome Dr. Erin Martin to the DA family. A Louisville native, Dr. Martin will practice general and cosmetic dermatology.

Dr. Erin Martin is excited about returning to her southern roots when she joins Dermatology Associates in August. Originally from the Louisville area, she currently is completing her residency at Geisinger Medical Center in Danville, Pa. Dr. Martin received both her bachelor's degree and medical degree from the University of Louisville.

With family in the Knoxville area and eastern Kentucky, joining the practice in Johnson City will allow her to be close to her family. Relocating also provides her with a new region to explore. Dr. Martin is excited about discovering the natural areas of East Tennessee on foot and on horseback. She also looks forward to developing her skills in the culinary arts. With the change of seasons, Dr. Martin enjoys nothing more than watching the leaves turn while in the company of a good book.

In addition to exploring the beauty of the region, Dr. Martin also hopes to get involved in several local medical missions. A firm believer in "giving back," she wants to use her medical expertise to help those in need and provide support for those who may otherwise lack the resources to receive it.

Dr. Martin believes that Dermatology Associates is an ideal practice environment and respects the group's long history of providing excellent medical care to the community. "I feel very fortunate to be joining the Dermatology Associates team," she says. Dr. Martin will practice general and cosmetic dermatology, with a special interest in cosmetics. She will provide expertise in facial rejuvenation, fillers, Botox, chemical peels, and laser treatments.

Mohs Surgery for Thin Melanomas: Providing High Functional and Aesthetic Outcomes

Technical advances now allow Mohs micrographic surgery to be used as a crucial tool in the treatment of melanoma.

The incidence of melanoma has surpassed that of any other malignancy over the last four decades, and it continues to increase annually. The medical community has endeavored to keep pace with the disease, but despite our advances, a significant impact on mortality in advanced stages eludes us.

Surgical management of melanoma has evolved in parallel with our increased understanding of the events that propagate and sustain the malignant cascade. Less than half a century ago, radical amputation with en bloc resection of nodal basins was considered the standard of care for all melanoma, regardless of size or depth. No survival benefit was gained from such large resections, and margins for excision have progressively diminished over the last few decades as large, randomized trials have consistently shown no statistical advantage to wide-margin excision over narrower margins. Our collective experience and trials have demonstrated the most dramatic effect on melanoma outcome is achieved by early diagnosis and complete, margin-free extirpation of the primary tumor.

Mohs surgery has been used to treat melanoma since the technique itself was pioneered by Frederick Mohs in the 1940s and has resulted in some of the highest reported cure rates amongst treatment modalities. This is in part due to techniques that allow for examination of the entirety of the surgical margin. Traditional vertical section histopathology examines less than 0.1% of the entire margin which results in a 58% probability of finding tumor, if present, at a surgical margin¹. Mohs micrographic surgery, in contrast, visualizes 100% of the surgical margin with each procedure.

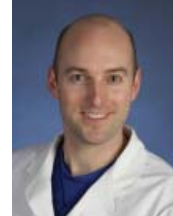
The addition of a new surgeon with specialty training under Drs. John Zitelli and David Brodland, leaders in the field of Mohs surgery for the treatment of melanocytic tumors, allows Dermatology Associates to offer this service to patients beginning in July.

The technique takes advantage of recent advances in the field of frozen-section pathology, allowing precise staining and identification of abnormal cells through a process known as immunohistochemistry. Recurrence rates are among the lowest reported for surgical modalities: as low as 0–0.5% for surgeons specially trained in the technique^{2,3,4,5}.

The importance of complete local tumor clearance cannot be overstated. Tumor persisting after failure of traditional margin-based excision has been shown to



Erin Reid, MD



Landon Stigall, MD



Chad Thomas, MD

Meet the DA Mohs Team

Dermatology Associates is proud of the fact we have three fellowship-trained Mohs surgeons who are members of ACMS—Dr. Chad Thomas, Dr. Erin Reid, and Dr. Landon Stigall.

result in further tumor progression. Persistent melanoma in situ recurs as invasive melanoma 22.6% of the time, with an average Breslow depth of 0.94 mm⁶. The resultant upstaging of melanoma and potential further workup and treatment—sentinel node biopsy, nodal dissection, adjuvant chemotherapy, etc.—may have been prevented with complete excision at first treatment.

Technical advances now allow Mohs micrographic surgery to be used as a crucial tool to visualize the microscopic extension of ill-defined tumors. It is particularly helpful for lentigo maligna/melanoma in situ, tumors that occur on a background of sun-damaged skin and have variable subclinical extension. The technique is only practiced in specialized centers by surgeons certified by the American College of Mohs Surgeons after an intensive additional year of training. It allows for real time extirpation of malignant melanocytic lesions with superb local clearance rates. The Mohs technique minimizes excess margins of normal skin that must be sacrificed in order to achieve excellent rates of local cure and provides the highest functional and aesthetic outcomes.

¹Kimyai-Asadi A, Katz T, Goldberg LH, et al. Margin involvement after the excision of melanoma in situ: the need for complete en face examination of the surgical margins. *Dermatol Surg* 2007; 33(12): 1434-9.

²Biernet TN, Trotter MJ, Arlette JP. Treatment of cutaneous melanoma of the face by Mohs micrographic surgery. *J Cutan Med Surg* 2003; 7:25-30.

³Bhardwaj SS, Tope WD, Lee PK. Mohs micrographic surgery for lentigo maligna and lentigo maligna melanoma using Mel-5 immunostaining: University of Minnesota experience. *Derm Surg* 2006; 32:690-6.

⁴Zalla MJ, Lim KK, Dicaudo DJ, Gagnot MM. Mohs micrographic excision of melanoma using immunostains. *Dermatol Surg* 2000; 26:771-84.

⁵Zitelli JA, Brown C, Hanusa B. Mohs micrographic surgery for the treatment of primary cutaneous melanoma. *J Am Acad Dermatol* 1997; 37:236-245.

⁶DeBloom JR, Zitelli JA, Brodland DG. The invasive growth potential of residual melanoma and melanoma in situ. *Dermatol Surg* 2010; 36:1251-1257.



Bristol Office

3183 West State Street
Bristol, TN 37620
(423) 764-7131

www.tricitiesderm.com



Johnson City Office

1021 West Oakland Ave, Ste. 102
Johnson City, TN 37604
(423) 928-9014

www.tricitiesderm.com



Kingsport Office

2300 West Stone Drive
Kingsport, TN 37660
(423) 246-4961

www.tricitiesderm.com

What's New in 2014: DA is Excited About the Future

Continued from front page

Bristol Office

The Bristol office also has undergone some changes this year. Following last year's expansion and renovations, we are setting up a cosmetic center which is scheduled to open in early July. Additionally, we are adding a Mohs surgery suite, which will be staffed by Dr. Landon Stigall, one of our new physicians. Like all of our Mohs surgeons, Dr. Stigall is fellowship-trained. He is set to come on board in early July. Currently, we have three physicians working in our Bristol office: Dr.

Russell Mader, Dr. Patrick Rash, and Dr. Douglas New. The office is also staffed by several members of our highly skilled nurse-practitioner team.

Kingsport Office

Our Kingsport office continues to flourish with a staff of eight physicians, five nurse practitioners, and three physician assistants. Our cosmetic center and medical aesthetics services continue to do well, as does our Mohs surgery suite. We recently revamped our website, to include a "patient portal"

which simplifies the process of making appointments, completing registration paperwork, and requesting refills.

Thank You

We look forward to continuing to care for you and hope that our growth and practice enhancements allow us to better serve all of your skin care needs. Thank you for allowing us this opportunity. Please let us know if there is anything we can do better to accommodate your needs.

If You Need Mohs Surgery, Ask if Your Surgeon is Fellowship Trained

Dermatology Associates is proud of the fact we have three fellowship-trained Mohs surgeons who are members of ACMS—Dr. Chad Thomas, Dr. Erin Reid, and Dr. Landon Stigall. Dermatology Associates is pleased to note that it provides the only fellowship-trained Mohs surgeons in Bristol and Kingsport.

You want your skin cancer treatment to be performed with the highest standards of quality and competency. While any board-certified dermatologist may perform Mohs surgery, only members of the American College of Mohs Surgery (ACMS) have undergone rigorous fellowship training consisting of over 500 cases of varying complexity and extensive training in skin cancer pathology and facial reconstruction. ACMS is the only organization that requires its members to be accepted and to successfully complete a fellowship that requires at least one full year of training and hands-on experience following completion of a dermatology residency.

