

All our physicians are board certified by the American Board of Dermatology



Carri Homoky, MD



Russell Mader, MD



Erin Martin, MD



Jill Moore, MD



Patrick Rash, MD



Erin Reid, MD



Joni Sago, MD



Holly Sanders, MD



Landon Stigall, MD



Chad Thomas, MD

## What's New in 2015? Dermatology Associates is All About Communication and Convenience

**This year is all about communication and convenience at Dermatology Associates.** Last year we focused on growth. This year, our goals are two-fold: 1. To communicate more effectively with our fellow health care providers, patients, and the community; and 2. To provide more convenience for our patients. New services such as our website's patient portal allow our patients to interact more effectively with their physicians, and our new Patient Prescription Center allows our Kingsport patients to take advantage of "one-stop shopping."

### Communication: Informed Community

Dermatology Associates believes that it has a lot to offer the Tri-Cities region, and keeping the community informed of our services is an important aspect of providing the best dermatologic care in the region. We place a strong emphasis on prevention and education. The board-certified physicians in our general dermatology center treat a wide range of skin conditions using the very latest procedures and medications. Our goal is not only to accurately diagnose and treat conditions. It is also to effectively educate and communicate, so that you can be actively involved.



For the medical community, we routinely send out mailers and publish in the *Tri-Cities Medical News*. This outreach helps keep our referring providers aware of our new physicians, locations, and services. Additionally, because we firmly believe that listening to our patients and to the community assists us in providing the best care possible, we offer surveys to our referring providers, as well as to our patients. These completed surveys assist us in planning changes for the future, so that we can continue to maintain the highest standard of excellence.

For our patients, we continue to publish monthly articles in *Tri-Cities Health & Wellness*, and our *Skin Care Focus* newsletter is available on our website. These articles focus on dermatologic topics that we believe are most important to our patients. Providing this material is our way of helping community members participate in defining and meeting their health care goals—by offering education on how best to proactively care for their skin.

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Serving Kingsport, Bristol, & Johnson City for Over 35 Years: Visit us at [www.tricitiesderm.com](http://www.tricitiesderm.com)

2300 West Stone Drive  
Kingsport, TN 37660  
(423) 246-4961

3183 West State Street  
Bristol, TN 37620  
(423) 764-7131

1021 West Oakland Avenue, Suite 102  
Johnson City, TN 37604  
(423) 928-9014

### What's New in 2015: Communication and Convenience

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In an effort to stay abreast of the multitude of communication options available to our patients, we also expanded our social media presence this year. We now regularly share skin care tips and services via Facebook, Twitter, and Pinterest.

#### **Convenience: New Patient Portal**

Dermatology Associates recently added a patient portal, which allows patients to make appointments, request prescription refills, and even complete registration paperwork at their convenience. The portal is available on our website, which means patients no longer have to remember to call during business hours. They can now make an appointment and request a refill from their computer, tablet, or smartphone at a time that is most convenient for them.

#### **DA: Johnson City Office**

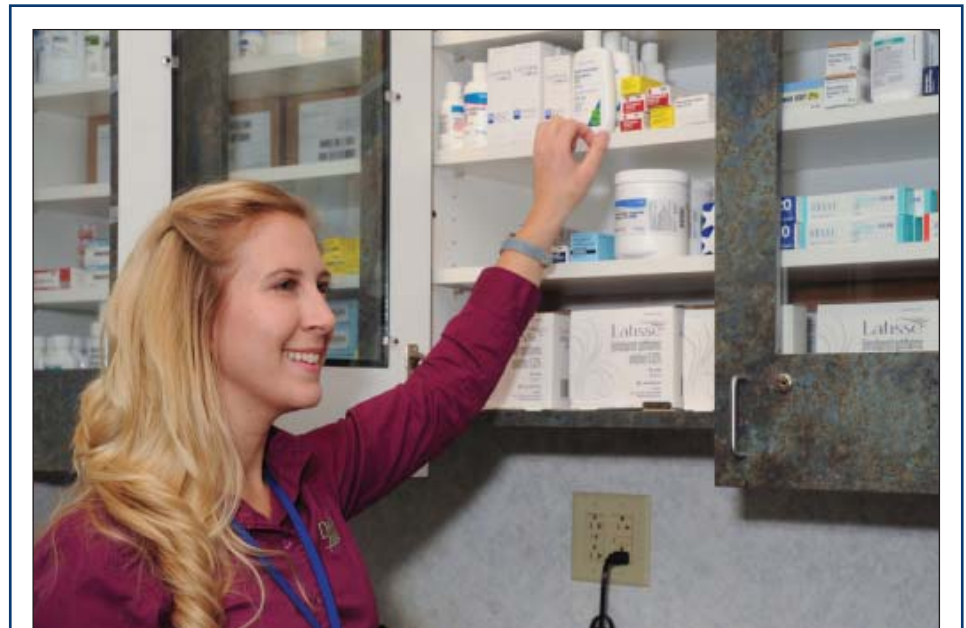
Our Johnson City office provides both general dermatological services and cosmetic procedures.

Under the direct supervision of board-certified dermatologists Dr. Holly Sanders and Dr. Erin Martin, our medical aestheticians are able to treat cosmetic concerns such as wrinkles, scars, warts, rosacea, birthmarks, and other skin discolorations. Our Johnson City office also offers tattoo removal.

Our advanced laser treatments provide therapy for a variety of aesthetic skin issues. These treatments include:

*Fractional CO<sub>2</sub> resurfacing*—This therapy works by stimulating collagen formation and is used primarily to improve wrinkling and scarring.

*IPL*—Photofacial is a non-ablative light that is used to treat conditions such as sun spots and redness.



#### **Patient Prescription Center Comes to Kingsport**

**CONVENIENT ADDITION:** *The newest offering at our Kingsport location is the recent addition of the Patient Prescription Center. By stocking our most commonly prescribed dermatology medications on site, our patients are now able to choose whether to make an additional stop at their pharmacy. Additionally, we offer low prices at our Prescription Center, and are happy to file the patient's prescriptions with their insurance.*

*Ruby laser*—This laser is useful for treatment of sun spots and for tattoo removal.

Dr. Sanders and Dr. Martin also offer Botox® treatments, vein-reduction sclerotherapy, and dermal fillers such as Voluma™, Restylane®, and Juvederm™.

In addition, Dermatology Associates is pleased to announce the May opening of a Mohs surgery suite at our Johnson City office which will be led by Dr. Chad Thomas. Dr. Thomas is a board-certified dermatologist and an ACMS fellowship-trained Mohs surgeon.

#### **DA: Bristol Office**

Our Bristol office has recently expanded its services to provide cutting-edge skin cancer treatment, as well as

general dermatological services and medical aesthetics.

*Mohs Surgery.* By providing complete tumor removal with maximum preservation of healthy tissue, Mohs surgery for skin cancers boasts a cure rate of 99% for primary lesions, and over 95% for recurrent cancers. Dr. Landon Stigall, who completed his fellowship under Drs. John Zitelli and David Brodland (acknowledged leaders in Mohs surgery), is now offering Mohs surgery at our Bristol Center.

*Cosmetic Center.* The Cosmetic Center opened this past July, and offers a full line of cosmetic treatments. Overseen by Dr. Erin Martin, the center offers Botox®, dermal fillers, and sclerotherapy. We also provide dermaplaning, microdermabrasion,

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## SKIN CARE FOCUS



### Bristol Office

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and specialized peels to target specific areas of concern. Our licensed aestheticians are also available for skin care consultations as well as facials and complete makeovers.

### **DA: Kingsport Office**

The newest offering at our Kingsport location is the recent addition of the Patient Prescription Center. By stocking our most commonly prescribed dermatology medications on site, our patients are now able to choose whether to make an additional stop at their pharmacy. By having their prescription filled at the office, patients have the convenience of “one-stop shopping,” with opportunities to avoid potential long lines and wait times at their pharmacy. Additionally, we offer low prices at our Prescription Center, and are happy to file the patient's prescriptions with their insurance.

### **Quality Care and Service**

Dermatology Associates is the area's largest, most advanced dermatology practice. All three of our offices in the Tri-Cities specialize in general, surgi-

### **Experienced Team of Skin Care Professionals**

**CALL US:** *Our cosmetic center coordinators and licensed aestheticians have over 40 years combined experience in skin care, makeovers, facials, chemical peels, microdermabrasion, laser hair removal, brow tinting and waxing, and laser aesthetics. Call any of our locations for an appointment.*



cal, and cosmetic dermatology, as well as skin cancer treatments that include Mohs surgery. Our goal is to provide excellent quality care and service that optimizes outcomes and patient satisfaction. We offer the most effective treatment methods and technologies available in our specialty as well as a variety of services that enhance appearance, improve self-image, and provide a sense of wellbeing.

### **Thank You**

We would like to thank our colleagues in the Tri-Cities who have trusted us

with their patients' care over the years. We hope that our ongoing improvements—in patient care, convenience, and communication—will continue to inspire your trust in our ability to provide our mutual patients with the best skin care in the region.

Additionally, we thank our patients for trusting us with their skin care needs. Together we can help you keep your skin healthy *and* beautiful.

# Dermatology Associates Pleased to Announce Mohs Surgery Now Available in Johnson City

May is a big month for Dermatology Associates and the Johnson City community it serves. Under the leadership of area native Chad Thomas, MD, Dermatology Associates is pleased to announce the opening of a Mohs surgery suite in the Johnson City office. Dermatology Associates currently offers Mohs surgery at both its Bristol and Kingsport offices.

Dr. Thomas is a board-certified dermatologist and an ACMS fellowship-trained Mohs surgeon.

Mohs surgery involves excising the cancerous tissue from the skin and performing a microscopic examination of the tissue and surrounding margins while the patient is still in the office. If the margins are free of cancer, the wound is closed and the patient goes home. If the margins are not free of cancer, then more tissue is removed and the procedure is repeated until the margins are found to be free of cancer.

The benefit to Mohs surgery, aside from peace of mind for the patient, is



**EXPERTISE IN SKIN CANCER TREATMENT:** Dr. Chad Thomas, a Greeneville, Tenn. native, will lead Mohs surgery at the new Dermatology Associates Mohs surgery suite in Johnson City. Dr. Thomas is a board-certified dermatologist and a ACMS fellowship-trained Mohs surgeon. With a cure rate of 99%, Mohs provides a safe and effective treatment for most skin cancers.

that it eliminates the guesswork from the surgical process, as the physician is able to pinpoint the cancer's location and ensure that the entire tumor has been excised. With a cure rate of 99%, Mohs provides a safe and effective treatment for most skin cancers.

Dermatology Associates has three fellowship-trained Mohs micrographic surgeons: Chad Thomas, MD, Erin Reid, MD, and Landon Stigall, MD. Dermatology Associates is now scheduling surgeries at each of its offices in Kingsport, Bristol, and Johnson City.

## If You Need Mohs Surgery, Ask if Your Surgeon is Fellowship Trained

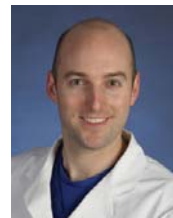


Dermatology Associates is proud of the fact it has three fellowship-trained Mohs surgeons who are members of ACMS—Dr. Chad Thomas, Dr. Erin Reid, and Dr. Landon Stigall. Dermatology

Associates is pleased to note that it provides fellowship-trained Mohs surgeons in Bristol, Johnson City, and Kingsport in order to serve our Greater Tri-Cities area.



Erin Reid, MD



Landon Stigall, MD



Chad Thomas, MD

You want your skin cancer treatment to be performed with the highest standards of quality and competency. While any board-certified dermatologist may perform Mohs surgery, only members of the American College of Mohs Surgery (ACMS) have undergone rigorous fellowship training consisting of over 500 cases of varying complexity and extensive training in skin cancer pathology and facial reconstruction. ACMS is the only organization that requires its members to be accepted and to successfully complete a fellowship that requires at least one full year of training and hands-on experience following completion of a dermatology residency.